



Do you have old clothes you don't wear taking up space in your closet? Or old phones in your drawers, or printers and DVD players in the basement?

Your neighbors have discovered the joy of decluttering their homes by recycling these items: over 50 tons of clothing and electronics so far. Now Montgomery County residents can, too!

Thanks to Montgomery County's partnership with Curb My Clutter, you can recycle your clothing and electronics right from your doorstep. This service is FREE* to Montgomery County residents. **Simply text the word PICKUP to 610-TEXT-CMC** (610-839-8262), and Curb My Clutter will schedule an appointment to send a truck to your home. Bag up your items and leave them on your porch; or, leave them inside your door and tell CMC to ring your bell when they arrive.

**Convenience fees apply for certain items: \$10 for each microwave, \$35 for each TV under 150 lbs, and \$100 for each TV 150 lbs or more.*

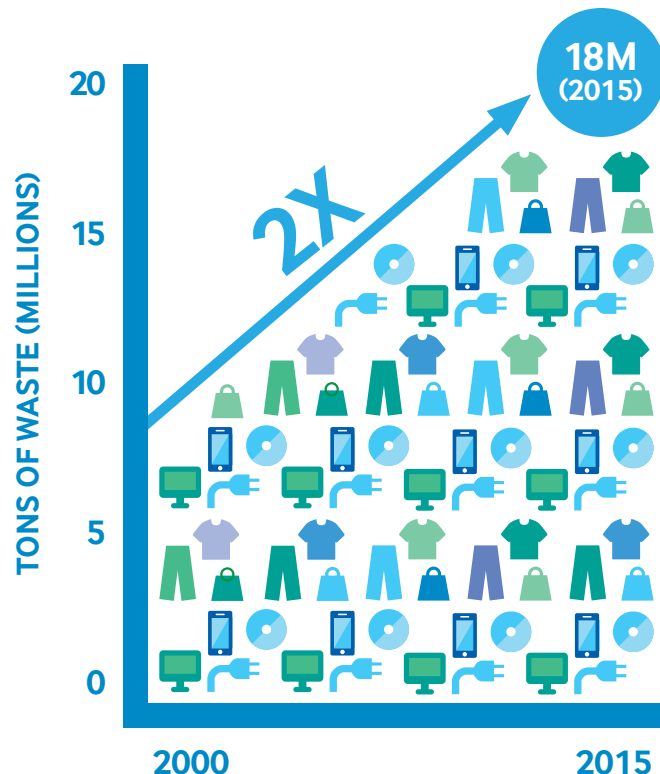
EARN REWARDS JUST IN TIME FOR BACK TO SCHOOL. Have your kids grown out of last year's clothes? **DON'T THROW THEM OUT.** Nearly all of your clothing is recyclable; send a text to CMC and let them pick it up. It's easier than taking out the trash. Plus, for a limited time, if you snap a photo of your items while scheduling your appointment, you'll earn a \$10 Amazon gift card as a reward.

Why clothing and electronics?

US cities collectively spend **half a billion dollars** every year to send clothes and electronics to landfill. It's a huge problem, and it's been getting worse; Americans trashed **twice as many** clothes and electronics in 2015 as we did in 2000. The good news: these items are almost entirely recyclable. Even better news: the more you recycle, the less our community pays in landfill fees.

Why is Montgomery County introducing this recycling program now?

Typically, on recycling day, a truck will run past every house on every block on their route. That works for paper, bottles, and cans: you use them every day and will always have something to recycle. On the other hand, you may only tackle the task of cleaning out your closet or basement a few times each year. It isn't cost-effective for a recycling company to run a truck past every home on the recycling route for clothing and electronics.



That's where Curb My Clutter's innovative program comes in. When you raise your hand by texting CMC, then on recycling day the driver only needs to visit the homes that raised their hands as ready to recycle. CMC's solution means that your recyclables are collected so efficiently, we can offer this program to residents for free. And that's what people mean by "Circular Economy": when companies have an economic incentive to do the right (i.e., sustainable) thing, everybody wins.

FAQ

When does the program go into effect?

Right now! Simply text the word PICKUP to 610-TEXT-CMC (610-839-8262) and follow the guided scheduler to set a date.

What if I can't send text messages?

Call our number and leave a voicemail. Someone will contact you to schedule a pickup.

Send a text. Save the planet.

What items do you accept?

Visit www.curbmyclutter.com/montcopa for a full list of accepted items.

What happens to my stuff after the driver takes it?

We believe in Reuse > Renew > Recycle, in that order. If we can give your item a second life as-is, that's the best case. If it needs some mending first, we find a partner who can give it the TLC it needs. And if a second life isn't possible, it gets recycled: clothing is shredded and repurposed as insulation, seat cushions, or rags; electronics are disassembled and sold for parts or shredded and sold as scrap.

Is the pickup really free?

Yes, most pickups are completely free. Curb My Clutter will only charge a convenience fee for items that are particularly hard to collect. These include:

- \$10 for each microwave
- \$35 for each TV under 150 lbs and monitors that use a Cathode Ray Tube (CRT)
- \$100 for each TV 150 lbs or more, such as those with wooden cabinets or rear-projection TVs

Where should I leave my items?

You can leave your items on your porch, just outside your door, or just outside your garage.

What if I have items I don't want to leave outside, is that okay?

Yes! You might prefer to keep items like computers, phones, or tablets indoors until the driver arrives. When you schedule your pickup, you can ask CMC to ring your bell when they arrive.

Can I get a tax write off for items collected?

No. Just as your recycled paper, bottles and cans are not tax deductible, neither are recycled clothing and electronics.

If you have access to a local donation center prefer to donate some or all of your items, we respect that choice. Donation keeps your items out of the landfill, which makes us happy.

What photos do you want me to take to earn my reward?

If you share at least one photo (of anything other than a TV or microwave), then you are eligible for a reward once your pickup is collected. Ideally, we'd like photos of all electronics, any like-new items, and all jeans, shoes, or handbags to be collected.

How it Works



TEXT "pickup" to
610-TEXT-CMC (610-839-8262)



SNAP photos of your items



PICK an appointment time
that works for you



BAG/BOX your used
electronics and clothing



LEAVE them outside for pickup



EARN rewards



FEEL GOOD about giving your
items a second life

